Sponsorship Packet

5K TRAIL RUN

Running with Sasquatch

SUPPORTING IVY ACADEMY CHATTANOOGA

MARCH 30TH

IVY ACADEMY

CHATTANOOGA

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What is Ivy Academy

We are scholars. We are stewards. We are volunteers. We are Ivy! The mission of Ivy Academy is to provide a FREE quality public education program to any student in Hamilton County, with an emphasis on *academic scholarship*, *environmental stewardship*, and *volunteerism* for all students, preparing them to be a positive influence upon society and nature. We are adjacent to the North Chickamauga Creek and take full advantage of the trails and creek for specialized, project-based instruction.

Ivy Academy is a state and national leader in Environmental Education and service learning. Fall 2018 marked the beginning of Ivy's Environmental Institute--the first of its kind in Tennessee at the high school level. The Institute trains students in natural resource management, veterinary science, and environmental audio and visual production. Ivy Academy students have some of the highest rankings in our county in state-tested academic areas and other state metrics such as Ready Graduate status and graduation rate.

Why do we need you?

Ivy is committed to providing a quality education for all students regardless of income, race, or disabilities. Each year we use the proceeds from Running with Sasquatch to provide educational resources in our classrooms. We are also committed to providing the best educational experience for our students without raising local taxes; our financial model is designed to pay for our new facility with per-pupil funding and community donors like you. We invite you to partner with us to support Tennessee's only environmental charter school and invest in our student's futures. A donation to Ivy Academy is a 501(c)(3) non-profit tax-deductible gift. Please give today to see our student success stories continue.

Sponsorship levels are from $500-$5,000. The chart below describes the benefits of each level:

The chart below describes the benefit levels of each

Race Sponsorship Level	• Social media shoutout	• Press Kit (including press releases and social media posts) • Event table	• Logo on flyers and posters • Event Banner • Social media posts (regularly reaching 5,000 and up)	• Exposure day of • Flyers/posters, logo, & thank you on the website, yearbook, and display in school foyer for school year
$5,000 Sasquatch (Presenting Sponsors)	✓	✓	✓	✓
$2,500 Yeti	✓	✓	✓	
$1,000 Bigfoot	✓	✓	✓	
$500 Littlefoot	✓	✓		
$100 Product Donation (item for event, swag bags, food)	✓			
$75 ($35 booth fee and $40 auction donation) Market Vendor	✓	✓		
Free Nonprofit Vendor Auction Donation	✓			
$45 donation scholarship Ivy student runner	✓			

Race Information

Information regarding contacts, race registration, and race day.
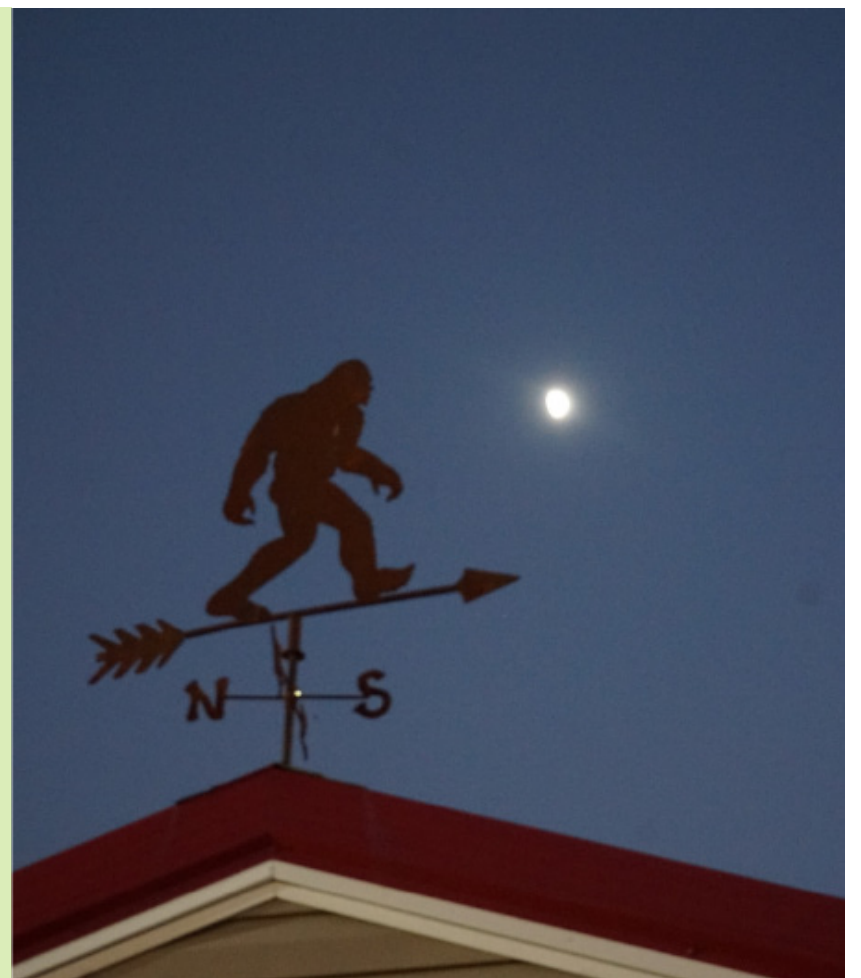
How Do I Sponsor this Race?

Contact

pmansueto@ivyacademychattanooga.com

You may pay by check or donate online

http://www.ivyacademychattanooga.com/donate-get-involved

How Do You Register to Run in the Race?

Individuals can sign up for the race at the Ultra SignUp link. (search Running With Sasquatch on ultrasignup.com).

Race Information

Where Do I Go & When?

The race will begin at Ivy Academy's campus at **8520 Dayton Pike, Soddy Daisy, TN.** Race Day is **March 30, 2024**. The campus is adjacent to the North Chickamauga Creek. We have access to beautiful trails and creeks for this annual Fun Run! The racecourse will be an out-and-back along the banks of the creek.

For more information about Ivy Academy, go to www.ivyacademychattanooga.com. For more information about Running with Sasquatch, contact our Race Director, Phil Mansueto, pmansueto@ivyacademychattanooga.com, or Event Chair, Ansley Eichhorn, acorn@ivyacademychattanooga.com.

IVY ACADEMY

Chattanooga

For inquiries, contact us.

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